MEDICINAL INGREDIENTS

Each 2.5ml serving contains: Seal oil --- 2.5ml a source of OMEGA 3 (DPA/EPA/DHA)

Vitamin A

Retinal Palmitate--875 IU
Beta Carotene ----375 IU

Vitamin D
(Cholecalciferol)---125 IU

Vitamin E (Natural source)---31.5 IU

Recommended Dose for Dogs and Cats:

Up to 10 kg----2.5 cc /day 10 to 20 kg----5.0 cc/day 20 kg and up---10 cc/ day

Cautions and Warnings:

Excessive supplementation of Vitamins A and D can have negative effects. This formulation is NOT intended for Human Consumption.

FUR AND SKIN

Omega 3 Fatty Acids and Vitamin A add luster and shine to your dog and cats coat and eliminate dry skin.

CARDIOVASCULAR

Evidence suggests Omega-3 fatty acids may prevent certain cardiac problems. High blood pressure has been reduced in dogs supplemented with fatty acids.

VISION

Omega-3 fatty acids and Vitamin A are also essential for the proper development and maintenance of the retina and visual cortex. Cats must be fed Vitamin A already in the form of retinal palmitate as they lack the enzyme to convert beta carotene to Vitamin A.

A lack of Vitamin A in puppies relates directly to poor vision, fur loss and low growth rates.

JOINTS AND BONES

Omega 3 Fatty Acids can help reduce inflammation associated with arthritis and other inflammatory diseases.

Vitamin D regulates calcium absorption and promotes normal bone calcification. It is necessary for bone and joint formation.

CANCER

Omega-3 fatty acids have been shown to slow the development and metastasis certain cancers. Omega-6 fatty acids, on the other hand, have been shown to stimulate tumor development. Vitamin E is an powerful antioxidant that reduces free radicals (which may cause cancer), plays a role in the formation of cell membranes and protects various hormones against oxidation.

Commercially prepared pet foods and the natural diets of wild carnivores differ greatly in Omega 6: Omega 3 ratios. The wild canine/feline diet which is composed primarily of birds and small animals eaten whole is high in Omega 3 and low in Omega 6.

Commercial pet food is the reverse. Much of the food contains cereal grains which are high in Omega 6 and low in Omega 3. This unnatural ratio of Omega 6: Omega 3 impacts the health of pets in ways that veterinarians and nutritionist just beginning to understand.



<u>www.auum.ca</u>

AUUM PETS

Fashioned after the original diet of the Canadian Eskimo Dog.

These special sled dogs led Admiral Perry to discover the North Pole in 28 days. They are capable of pulling 13 hours a day in -40C temperatures. Because their natural raw meat diet is enriched with seal blubber they consume massive amounts of Omega 3 and associated fat soluble vitamins A, D and E. Their extreme endurance, their staggering strength, and the 3 beautiful layers of rich fur, are testaments to a diet rich in mammalian Omega 3.





AUUM Omega 3 for PETS

AUUM PETS is a Natural Supplement for dogs and cats.

This unique supplement created by the leader in human *OMEGA 3* formulations has been especially designed for dogs and cats. Not only does it provide the necessary balanced

OMEGA 6: OMEGA 3 ratio, but also the vitally important fat soluble Vitamins A, D and E. It is completely free of fish oil and is a critically important addition to your pet's diet.